

EMPIRICAL VERSUS NON- EMPIRICAL

COMPARING THE 2 TYPES OF RESEARCH

EMPIRICAL



Involves data collection and/or data analysis

Based on observed and measured phenomena

Includes quantitative, qualitative, or mixed methods studies

Includes research questions, hypotheses, and description of methodology

NON-EMPIRICAL



Does **not** include data collection/data analysis

Based on theoretical logic

Includes literature reviews, theory building, and opinion pieces

Includes theoretical contexts or summaries of literature