



Albizu University  
San Juan Campus  
Master of Science in Speech-Language Pathology  
**2022-2023 Strategic Plan**

<b>Institutional Strategic Goals</b>	<b>SLP Operational Plan Goals</b>
<b>Goal 1: Design and deliver quality student learning experiences</b>	1. Identify areas of needs based on local licensing and praxis passing rates and, institutional and program 's assessment 's to help develop further initiatives to address such needs. 2. Implement hands on and training initiatives to reinforce clinical skills in San Juan and Mayaguez students. 3. Review and revise programmatic curriculum to ensure optimal academic and clinical offering. 4. Implement MSLP course curriculum with competency/ knowledge benchmarks for students and ensure alignment and compliance with current Institutional Competencies, Program Goals, Program Outcomes, and ASHA certification standards.
<b>Goal 2: Ensure student success and engagement.</b>	Program will maintain 85% of student retention with strategies as the following: <ul style="list-style-type: none"> <li>• Facilitate spaces for effective communication between faculty and students.</li> <li>• Promote student participation in activities of the AU NSSHLA student chapter.</li> <li>• Collect and analyze data on student satisfaction through an internal MSLP survey.</li> <li>• Mentoring/Advising process to all students &amp; Student mentor program.</li> <li>• SLP Student Support Program.</li> </ul>
<b>Goal 3: Foster faculty engagement through the support of teaching and research.</b>	Increase the faculty's annual research productivity and peer-reviewed article output. Increase of the MSLP faculty participation in intramural and extramural research activities. MSLP faculty will effectively develop and maintain expertise skills through training, certifications, and continuing education.
<b>Goal 4: Promote innovation and growth through intra-campus and intercampus collaborations, partnerships, and revenue-generating activities.</b>	Creation and implementation of continuing education activities for Speech and Language and related areas professionals. Maintain and increase SLP community partnerships and collaboration with individuals, agencies, associations, and private entities for the continuous development of academic and clinical experiences and opportunities for students and faculty.
<b>Goal 5: Improve organizational effectiveness through community engagement, customer service, branding, and process re-design.</b>	Increase SLP clinic specialized programs by effectively engaging in marketing initiatives.

